

## Privacy Policy

**Effective Date: 10/06/2024**

### Introduction

Welcome to Gift Of Knowledge! We are committed to protecting your personal information and ensuring your privacy when you visit [www.giftofknowledge.com](http://www.giftofknowledge.com). This Privacy Policy details how we collect, use, and share your information and outlines your choices regarding your personal data. By using our Site, you agree to the terms of this Privacy Policy.

### Information We Collect

#### 1. Personal Information

When you use our Site, we may request certain personally identifiable information from you, which can be used to contact or identify you. This information may include, but is not limited to:

- Name
- Email address
- Birthdate
- Phone number
- Any other identifiable information provided during the purchase of digital products or when signing up for our communication materials.

#### 2. Log Data

Like many website operators, we collect information that your browser sends whenever you visit our Site ("Log Data"). This Log Data may include details such as: ○ Your computer's Internet Protocol (IP) address

- Browser type and version
- The pages you visit on our Site
- The time and date of your visit
- The duration spent on each page
- Other relevant statistics

3. Additionally, we may utilize third-party services like Google Analytics to collect, monitor, and analyze this data.

### How We Use Your Information

We may use the information we collect for various purposes, including:

- To provide, maintain, and improve our Site and services
- To communicate with you via newsletters, marketing, or promotional materials
- To notify you about changes to our Site or services
- To analyze how our Site is used and to monitor usage trends

### Cookies

Cookies are small data files that may include an anonymous unique identifier. These files are sent to your browser from a website and stored on your device. We use cookies to collect information to enhance your experience on our Site. You can set your browser to refuse cookies or to alert you when cookies are being sent. Please note that some parts of our Site may not function properly if you disable cookies.

## **Security**

We value your trust in providing us with your personal information, and we strive to protect it using commercially acceptable means. However, please be aware that no method of transmission over the Internet or method of electronic storage is 100% secure, and we cannot guarantee the absolute security of your data.

## **Changes to This Privacy Policy**

This Privacy Policy is effective as of [Effective Date] and will remain in effect until further notice. We reserve the right to update or modify this Privacy Policy at any time. Any changes will become effective immediately upon being posted on this page. We encourage you to review this Privacy Policy periodically to stay informed of any updates. Your continued use of the Site following the posting of changes signifies your acceptance of those changes.

## **Contact Us**

If you have any questions or concerns regarding this Privacy Policy, please feel free to contact us.